

Winter Conference – *Draft Agenda*

Tuesday, March 12

4:00 pm – 9:00 pm	Registration
5:30 pm – 9:30 pm	Welcome Reception

Wednesday, March 13

7:30 am – 8:30 am	Breakfast
7:30 am – 4:30 pm	Exhibit Hall
8:30 am – 10:00 am	The Ostrich Effect: How Proper Communication with Non-Technical Leaders Will Lead to Good Decisions Around Technology and Cybersecurity
10:00 am – 10:30 am	Vendor Networking Break
10:30 am – 11:15 am	Key Considerations for Digital Modernization Initiatives
10:30 am – 11:15 am	Implementing a Comprehensive Identity Strategy
11:15 am – 11:30 am	Vendor Networking Break
11:30 am – 12:15 pm	GenAI for Public Sector: Bringing Innovation to Government Services
11:30 am – 12:15 pm	Accelerating your Secure Digital Transformation
12:15 pm – 1:15 pm	Lunch
1:15 pm – 2:00 pm	Unleash the power of generative AI and data transformation
1:15 pm – 2:00 pm	The Intersection Between Data Analytics and CyberSecurity
2:00 pm – 2:15 pm	Vendor Networking Break
2:15 pm – 3:00 pm	How Today’s Government IT Leaders are Strengthening Their Organizations and Programs in the face of Current Cybersecurity Challenges
2:15 pm – 3:00 pm	Planning rapid, reliable, ransomware recovery
3:00 pm – 3:15 pm	Vendor Networking Break
3:15 pm – 4:00 pm	Transforming Community Access with Zendesk: A Digital Journey for Inclusive Government Services for Portland 311
3:15 pm – 4:00 pm	Cybersecurity and Compliance For 2024
4:00 pm – 4:15 pm	Vendor Networking Break
4:15 pm – 5:00 pm	Automation Transformation: A Journey to the Center of the SOC
4:15 pm – 5:00 pm	Unlocking Your Voice: Leveraging LinkedIn for Local Government IT Leaders
5:00 pm – 5:45 pm	Recharge
5:45 pm – 9:30 pm	Reception and Networking Dinner

Thursday, March 14

7:30 am – 8:30 am	Breakfast
7:30 am – 12:00 pm	Exhibit Hall
8:30 am – 9:15 am	State Cyber Services and the Benefits to Locals
9:15 am – 9:45 am	Vendor Networking Break
9:45 am – 10:30 am	State Cyber Services and the Benefits to Locals
10:30 am – 11:00 am	Vendor Networking Break
11:00 am – 11:15 am	Vendor Recognition
11:15 am – 12:00 pm	Oregon CJIS Program 2024 Updates
12:00 pm – 1:00 pm	Lunch
1:15 pm – 2:45 pm	OAGITM Business Meeting
2:45 pm – 3:00 pm	Networking Break
3:00 pm – 5:00 pm	Speed Networking*
5:00 pm – 5:45 pm	Recharge
5:45 pm – 9:30 pm	OAGITM Member-Only Reception and Dinner

Friday, March 15

7:30 am – 8:30 am	Breakfast
8:30 am – 10:00 am	Generative AI
10:00 am – 10:30 am	Networking Break
10:30 am – 11:30 am	Building Tools Ourselves
11:30 am – 11:45 am	Closing Mainstage

**Speed Networking will be exclusively available to our in-person attendees and will not be accessible to our virtual audience.*

Mainstage Speaker

The Ostrich Effect: How Proper Communication with Non-Technical Leaders will Lead to Good Decisions Around Technology and Cybersecurity

Bryce Austin, CISM

There are three reasonable things to do with any risk a government entity faces: accept it as-is, mitigate down to an acceptable level, or insure against it. Unfortunately, many organizations see risks as complex as cybersecurity to be so challenging that they choose a 4th option: sticking their head in the sand and hoping that nothing bad happens.

My presentation will teach technology leaders:

- How to assess the cyber risks in their industry relative to other business risks.
- How to make rational decisions on which risks to accept, which to mitigate, and which to insure against.
- How to make presentations to executives on technology topics, even if the presenter is not a technologist as their profession.



Automation Transformation: A Journey to the Center of the SOC

Presented by Palo Alto Networks

Ensuring the utmost security of your organization is paramount. The question isn't whether to embrace AI and automation, but rather how to stay ahead of the curve by choosing the most advanced and comprehensive solution. Today, we'll take a look at how the new standard of Security Operations (SecOps) harnesses the power of machine intelligence and automation to radically improve security outcomes and transform the traditional manual model.

Unlocking Your Voice: Leveraging LinkedIn for Local Government IT Leaders

Presented by ITPartners+

For local government IT leaders, the importance of personal brand building and leveraging LinkedIn cannot be underestimated. Both have become critical tools for establishing credibility and visibility.

A well-crafted personal brand serves as a testament to an IT leader's expertise, fostering trust among stakeholders, and positioning them as influential figures within their agencies. Leveraging LinkedIn allows IT leaders to extend their reach outside of their agencies to learn, connect with like-minded professionals, and contribute to tech advancements within the public sector.

Attendees will be better enabled to break through the bureaucracy, be "thought leaders," and actively shape the narrative around technology-driven initiatives. As well as enhancing your professional influence with a more informed and collaborative local administration.

Unleash the power of generative AI and data transformation

Presented by AWS

Artificial intelligence (AI) and machine learning (ML) services can help enhance customer experiences, boost employee efficiency, assist with creativity and content creation, improve business operations, and speed up innovation by delivering digital services faster and at lower costs while also allowing customers to gain deeper insights from their data. This session offers you an overview of generative AI, addresses key use cases enabled by generative AI, and highlights solutions from Amazon Web Services (AWS) to support public sector use cases.

Planning rapid, reliable, ransomware recovery

Presented by Veeam

There is no bigger threat to the technology landscape than ransomware. In this session, Veeam will overview some key tips and tricks to survive your next ransomware incident. With critical data living in so many different locations (on-premises, hosted, SaaS, etc...) the threat landscape has also been increased. Our goal in this session is to educate on ransomware behaviors and trends, while also providing some advice on how to prepare and respond to a ransomware incident.

How Today's Government IT Leaders are Strengthening Their Organizations and Programs in the face of Current Cybersecurity Challenges

Presented by Converge Technology Solutions (TIG)

Cybersecurity continues to be a critical concern for State and Local Governments. We will discuss the 5 Biggest Cybersecurity Concerns that Cities, Counties, and State Governments have today, and how to address them.

Transforming Community Access with Zendesk: A Digital Journey for Inclusive Government Services for Portland 311

Presented by Zendesk

Explore the tangible impact of Zendesk on improving accessibility for the City of Portland. Join us to delve into practical strategies and real-world outcomes that have streamlined government services, making them more accessible and efficient for City of Portland residents.

Key Considerations for Digital Modernization Initiatives

Presented by Gartner

Best Practices, Tools, and Lessons Learned to Support a Successful Digital Modernization

Cybersecurity and Compliance For 2024

Presented by Structured

The cybersecurity regulatory compliance landscape has never been more complicated, and this presentation will provide information and updates to CMMC, GLBA, PCI, TSA, generative AI and security best practices. This discussion will focus on security solutions to these challenges, including penetration testing and zero trust implementations.

GenAI for Public Sector: Bringing Innovation to Government Services

Presented by Google

Generative AI (GenAI) is rapidly transforming industries, and the public sector is no exception. In this engaging session, Google experts will explore the cutting-edge of GenAI and its applications within the government context. Discover how GenAI can:

- **Enhance Citizen Services:** Automate routine tasks, provide 24/7 support, and personalize interactions for improved citizen experiences.
- **Drive Data-Informed Decisions:** Analyze complex datasets to uncover patterns, identify trends, and support strategic planning.
- **Augment Employee Productivity:** Free up staff from mundane tasks, allowing them to focus on high-value initiatives.

Attendees will leave with a clear understanding of GenAI's potential, practical use cases within government, and strategies for responsible and ethical implementation. Join us to learn how GenAI can drive innovation and efficiency in the Oregon public sector.

Accelerating your Secure Digital Transformation

Presented by Zscaler

Cloud and Mobility are driving digital transformation and we're going to go through the steps of that journey; how Applications to cloud drive transformation of the network which require transformation of security in an organization.

The Intersection Between Data Analytics and CyberSecurity

Presented by BPM

Today's modern IT ecosystems suffer from an increased attack surface and low signal-to-noise ratios, which drive alert fatigue. Products that centralize event management provide a single pane of glass view, but can fall short when resources are too strained to investigate every alert. Join BPM's CyberSecurity and Data Analytics experts to discuss the latest threats and how you can effectively leverage available data resources to maximize visibility into business processes and harden your organization's security posture.

Implementing a Comprehensive Identity Strategy

Presented by Okta

Identity is the first pillar in the CISA Zero Trust Framework, and governs who has access to the right resources at the right time. However, many organizations still struggle to implement a cohesive strategy that is able to effectively incorporate the three core elements of Identity - IAM, IGA, and PAM. During this session we would like to clarify these "buckets" and share strategies that can empower this journey for OAGITM members.